

2013
ANNUAL REPORT

CLEARWATER MARINE AQUARIUM

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John L. Draheim
Chairman of the Board

2013 was a remarkable year for Clearwater Marine Aquarium. We achieved a number of milestones that have created a long-term foundation to allow us to better realize our mission to "preserve our marine life and environment while inspiring the human spirit through leadership in education, research, rescue, rehabilitation, and release."

One exceptionally unique feature of CMA is our ability to reach a global audience through the promotional vehicles inspired by our resident dolphin, Winter. *Dolphin Tale* forever changed the capacity of CMA's work by generating a global platform to raise awareness of our mission and funds to support its implementation. In 2013, we confirmed the sequel, *Dolphin Tale 2*, telling the true story of Winter's companion Hope. The movie filming with the original cast was completed by CMA and Alcon Entertainment and the global release is set for September, 2014.

In the coming year, our goal of expanding into downtown Clearwater is an effort that will require the support of the entire community. Clearwater Marine Aquarium remains committed to educating the public about the importance of marine conservation through the tireless work of our dedicated staff and volunteers.

We have never been more excited about our future and hope you will join us in support of the mission.



David Yates
CEO

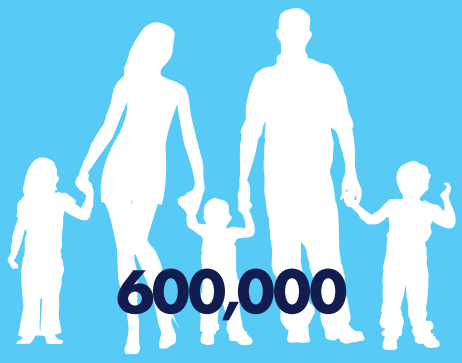
Sincerely,

David Yates
Chief Executive Officer

John L. Draheim
Chairman of the Board


WE BELIEVE IN
PRESERVING OUR
MARINE LIFE AND
ENVIRONMENT
WHILE INSPIRING
THE HUMAN SPIRIT
THROUGH EDUCATION,
RESEARCH, RESCUE,
REHABILITATION,
AND RELEASE.

ATTENDANCE



CLEARWATER MARINE AQUARIUM

VOTED FLORIDA'S BEST ATTRACTION

USA TODAY | 2013

22,503 Field Trips for Students

158,243 Volunteer Hours

2,500 Members

1 WOODS HOLE RESEARCH PROJECT

1,250,000 fans

40,000 followers

2,300 Subscribers

YouTube

Instagram 4,800 followers

SEEWINTER.COM

2.8M Unique Visitors

11M Page Views

6513 Students Educated

NEW TREATMENTS

Introduced the nebulizer as a means of modern health care to our resident cetacean collection. This will allow our team to treat not only through the gastrointestinal system, but through the respiratory system as well.

CMA purchased a high resolution ultrasound system that allows us to efficiently monitor our entire collection in a non-stressful environment.



ANIMAL CARE

CMA currently cares for three resident dolphins. The staff consistently search for the most advanced and effective care techniques and the best ways to keep the dolphins stimulated and healthy. This year, we were able to renovate the main pools for Winter and Hope and install a new artificial current system. The system allows the dolphins to swim in a continuously variable current, better replicating the conditions in their natural habitat, allowing our team to quantitatively track physical therapy to ensure we maximize results.



WINTER

Winter's team of trainers designed a new study to better understand her prosthetic tail behavior. Using GoPro cameras, the team was able to view and record her movement. We hope to be able to better understand the movement of her peduncle through the use of the prosthetic comparatively with animals that are not missing their tail flukes. This year, we introduced annual x-rays to Winter's care protocol, allowing us to monitor her skeletal structure and the long term progression of her daily physical therapy regimen.



HOPE

In the ocean, dolphins live in pods with nearly constant companionship so it is important we introduce this element of socialization to our dolphins when applicable. We were able to successfully introduce Hope to Winter in Winter's main pool and they display behaviors you would naturally see in animals their age.



NICHOLAS

We worked with partners at Woods Hole Oceanographic Institution to have Nicholas wear a tracking device for a duration of time, in order to better understand wild dolphins utilizing innovative technology. The study will provide another variable we can use to quantify the swim patterns amongst Hope, Nicholas and Winter during their therapy sessions.

In addition to our "star" dolphins, we have many other resident animals including three otters, two pelicans, two nurse sharks, fourteen stingrays, eleven turtles and one eel.



WALLE, (shown above), OSCAR & COOPER

Late in 2012, CMA was asked to care for Walle when a family who found him as a kit realized they couldn't keep an animal who required such extensive care. After acclimatization to his home at CMA, Walle was successfully introduced to Oscar and Cooper through a specially constructed divider within their overall habitat that allows for limited contact. The otters continue their regimen on a daily basis including free contact sessions, varied toys for increased stimulation and new husbandry behaviors.



RICKY AND LUCY

In order to better accommodate our pelicans, we created a new habitat overlooking the main aquarium floor. We also introduced new programming so the public is able to engage with our pelicans and learn about their habits and behaviors. Visitors can assist the trainers in feeding the pelicans and are able to interact with them throughout the aquarium. It is our intent that these animals serve as ambassadors for their counterparts along our coastal waterways, as these animals are highly impacted by humans along our coastline.



BABY GREEN TURTLES RACING TO THE GULF OF MEXICO

SEA TURTLES AND AQUATIC BIOLOGY

Clearwater Marine Aquarium monitors nests along the 26 miles of coastline in Pinellas County and has helped over 75,000 hatchlings make it to the water safely since 2005. During the 2013 nesting season, from May to October, our team monitored a record 231 nests. The total number of hatchlings more than doubled from 2012 with over 15,300 successfully reaching the ocean. This incredible effort has a direct effect on the future of endangered sea turtles and would not be possible without the support of our diligent team of volunteers or the generous support of our donors and visitors.

2013 was a year of growth for the department with the expansion and improvement of our facilities. The new turtle yard doubled our capacity and thus the number of turtles we are able to rescue and rehabilitate. The new intensive care unit in the R.O. Jacobson Center for Education and Animal Care has allowed our team to provide better care for rescued sea turtles and the new surgical suite has been instrumental in performing 50 fibropapilloma tumor removals, 30 endoscopies and many other surgeries.

We established a new rehabilitation hospital for sea turtle hatchlings and our first, Abe, spent approximately four months in the new program due to his inability to operate his front flippers. Under the direction of Dr. Michael Walsh, our veterinarian of record from the University of Florida, we implemented a physical therapy plan along with various enrichments designed to prepare Abe for release into the wild. The rehabilitation was successful and he graduated to progressively larger pools until we were able to observe him diving for food and navigating a current.

We pioneered a new strategy for examining the vision of sea turtles. Through the necessity of examining our resident turtle, Harold, suspected of having vision impairments based on an inability to forage, we created an environment by which we could examine the eye in its natural state, submerged in sea water. We created a clear acrylic box filled with sea water, in which the patient is to be placed for the duration of the exam. We are now able to use this examination technique as part of standard protocol and have shared the technique with other facilities.

In total, we treated 56 turtles and were able to successfully release 19. Despite our tremendous success rate, we did welcome our newest resident, Ula, a green sea turtle who came to CMA in April with a buoyancy problem making it difficult for her to dive. This buoyancy issue, along with an unusually shaped carapace, led us to believe she was the victim of a boat strike. Based on her inability to dive for food, she was deemed unable to be released back into the wild. Her new home is in Turtle Bayou with Titus and Cupid.



ABE

HAROLD THE GREEN SEA TURTLE



STRANDING

Stranding is the act of a marine mammal or turtle becoming caught on the beach or in shallow water. Animals may be stranded due to a number of reasons including human interaction, predation, disease, or malnutrition. On average, there are hundreds of strandings each year in Florida alone.

Clearwater Marine Aquarium's Stranding Team is composed of 55 dedicated members including staff, interns, volunteers, and our on-call veterinarian and medical team. They are an active part of the Southeast Region Marine Mammal Stranding Network and are devoted to the response of cetaceans, sea turtles, and North American river otters in 6 counties in southwest Florida. Our marine animal emergency stranding line is monitored 24 hours a day, with our team poised and ready to respond to an animal in distress.

In 2013, our team responded to over 200 sick and injured animals. Twelve of these calls pertained to dolphins. Due to the severity of the injuries or illness, the majority of animals are deceased upon arrival. However, 2 of our 12 calls concerned live animals. One such animal was CMA-Tt-1310, an Atlantic bottlenose dolphin stranded on Belleair Beach this summer. The animal sustained significant shark bite wounds and was hypoglycemic. First responders arrived on scene and immediately began triage. Unfortunately, the animal's injuries were too severe and it expired that same day. Each and every stranding response, regardless of the outcome, is instrumental to our growing knowledge and understanding of these enigmatic marine mammals.

It was a busy year for sea turtles with over 72 field responses. Green sea turtles were the most prevalent species found, making up 47% of our responses. Kemp's ridleys, the most endangered sea turtle, accounted for 29% of our sea turtle responses with 5 found alive and brought back to CMA to undergo rehabilitation. One such animal is Mojo, found entangled in monofilament. Mojo serves as an ambassador for his species highlighting the importance of conservation, public outreach and education. Additionally, our team responded to 9 loggerheads and 1 hawksbill sea turtle. In total, 16 sea turtles were rescued and transported to CMA for treatment in the hopes of a future release.

We had 5 calls concerning the North American river otter, 3 of which were orphaned kits transported to Homosassa Springs Wildlife Park for care.

While CMA is unable to rehabilitate avian species at this time, we were able to aid in the rescue and transport of injured shorebirds to cooperating facilities. In fact, we were able to make a difference in the lives of 114 birds this past year.



RESEARCH AND COLLABORATION



FEMALE SPERM WHALE STRANDING

Every year, CMA's Stranding Team joins forces with U.S. Geological Survey and other supporting organizations to conduct manatee health assessments in Crystal River. Our members work alongside veterinarians, researchers, and biologists to aid with the capture, medical assessment, tagging and release of these manatees. By conducting these assessments, we are able to promote research and conservation of this endangered species and their ecosystem.

Alongside fellow stranding organizations, our team also assisted with the response, necropsy and research of a 32 foot, female sperm whale that stranded on Madeira Beach. The Stranding Team continues to contribute to the mark-recapture research study conducted by Dr. Ann Weaver and Mote Marine Laboratory by sharing photographs taken of stranded dolphins' dorsal fins and flukes.

EDUCATION AND OUTREACH



We believe that education paves the way to a better and brighter future, and to that end we have made it a priority to be more involved in our community by participating in outreach activities such as Marine Quest and the "Reclaim Your Space" event. Our team assisted with promoting stranding awareness and guidelines for responsible viewing of wild dolphins to the general public. Furthermore, our involvement in the Great American Teach-In allowed us to inspire young students to become involved in marine sciences and the stranding field.

This year, the stranding team organized bi-weekly beach cleanups and adopted an intracoastal island, aiding in the mission to "Keep Pinellas Beautiful."

Our team developed and implemented a Marine Mammal and Sea Turtle Stranding Basics training for local law enforcement. This training and teamwork is essential as emergency response agencies are often the first to receive a stranding call, can be the first on scene, and play an integral role in crowd control and disseminating information to the public. We held our first training workshop for the Clearwater PD and we aim to train all relevant Pinellas law enforcement departments in the coming year.

IMPROVEMENTS AND GOALS FOR 2014



Advanced education of our Stranding Team was a priority this year, as proper training ensures both human and animal safety in the field. We have improved our methods of instruction by offering monthly mock strandings and require members to attend our workshop seminars. These activities offer volunteers hands-on practice, which keeps them up to date on our stranding equipment, handling techniques, and proper response protocols.

Completed this year, the Critical Care Facility is a structure detached from the aquarium and equipped with rehabilitation pools, a kitchen for diet preparation, otter pens and a necropsy laboratory. This new facility allows us to rehabilitate animals while mitigating the possibility of disease transfer to our resident animals. We also have fully outfitted our emergency stranding van, as well as our rescue vessel "Tail Force One." In the field, time is of the essence and these exciting additions allow for faster and more efficient responses.

The three new stranding pools allow our team to work with a stranded cetacean. The design includes a total of 3 pools with approximately 250,000 gallons of water. The system allows our team to work at a 4' water level and an 11' water level as needed. It is also equipped with a lift system that will allow us to provide the appropriate medical care in a safe and dry atmosphere.

With a new necropsy laboratory that is currently in the process of being outfitted, one of the main goals is to have the lab up and running next year. In the meantime, the team is currently being trained in conducting field necropsies.



Clearwater Marine Aquarium's Education Department is dedicated to inspiring guests of all ages to appreciate the world's aquatic biodiversity while promoting conservation action and developing an appreciation for the irreplaceable value of all life in our world's oceans. By teaching children and adults the importance of conservation, ecology, and stewardship, we believe they will apply this knowledge to make sustainable choices and take an active part in preserving our marine environment.

In support of our mission, the Education Department develops, implements, and offers programs suitable for a variety of audiences. We offer year-round educational programs along with a special curriculum developed to meet Sunshine State Standards for Florida state schools.

EDUCATION

EMPOWERING FUTURE GENERATIONS TO MAKE A DIFFERENCE

FIELD TRIPS/GROUP VISITS

22,503 guests from school and scout groups, senior centers and other organizations visited the Aquarium.

ECO-BOAT TOURS

This year marked the inauguration of CMA's newest ecoboat tour, "Explore-a-Tour," in which guests become marine biologists while learning about the environment and current research through hands-on participation.

CAMPS AND EDUCATIONAL PROGRAMS

We offered eleven full weeks of programming with over 176 hours of unique content to approximately 1,000 campers ages 5-15. This year marked the second anniversary of our school-year camp programs: "Sea Monster Mash" in October, "Cornucopia of Creatures" in November, Winter Holiday Camps in December, and "Spring into Science" in March.

GIRL SCOUTS

Girl Scout troops who participated in an educational or Sawyer's Sleepover program received the exclusive "Winter's Wildlife Warriors" patch.

COMMUNITY OUTREACH

Spanning a 45-mile radius around CMA, our message of conservation and preservation of the marine environment went directly to the doors of classrooms, camps, libraries, festivals and other public venues educating more than 10,000 members of the community, a 90% increase over last year.

EDUCATION CENTER

In 2013, the Education Department began offering programs in the new R.O. Jacobson Center for Education and Animal Care. The new facility features four new classrooms overlooking Clearwater Bay. Students participating in educational programs frequently observe manatees, sea birds, dolphins and other marine life directly from the classroom windows. The department also received a $5,000 grant from the Clearwater Rotary Club to outfit the new classrooms with SMART Board technology.

MAKING WAVES

The Making Waves Speaker Series featured different speakers from the marine and environmental science communities including speakers from University of South Florida, University of Florida, Argosy University, Loggerhead Marinelife Center, Clearwater Audubon Society, Dolphins Plus, Dolphins Cove and the Saint Petersburg Marine Mammal Pathobiology Laboratory. Speaker topics focused on marine research currently being conducted around the State of Florida including leatherback nesting research, restoration of the Gulf of Mexico after Deepwater Horizon, dolphin identification and social behaviors, manatee conservation, mangrove systems, deep sea cephalopods and underwater volcanoes.



DEDICATION WITH DAVID YATES & DICK JACOBSON

INSPIRATION



CIERAN

Some of the most important work we do focuses on rescuing the human spirit. Men, women and children of all ages are inspired by the stories represented in the perseverance of our incredible animals. From the most dramatic and publicized story of Winter's survival after losing her tail to the tenacious personality of our sea turtle Molly who survived a shark attack, our animals touch the hearts of those who have overcome or are working to tackle their own challenges.

The work we do helps countless thousands of people. Below are some of the most interesting human stories from this year.

CIERAN

At the age of 13 months, Cieran, now 8 years old, was diagnosed with meningitis. In order to save his life, doctors amputated both legs below the knee. Cieran successfully adapted to his prosthetics but wanted to be able to swim. At the same time the CMA team was developing Winter's tail, Cieran's father designed a pair of flippers that allowed his little boy to swim. After seeing *Dolphin Tale*, Cieran felt immediately connected. After a year of planning a family trip from England, Cieran swam with Winter and declared Winter as the best dolphin he had ever loved.

SOPHIE

At the age of 2 years, Sophie was in a horrific accident when a car crashed through the walls of the day care center where she was napping. This incident left Sophie with third degree burns over 80 percent of her body and required the amputation of both legs below the knees, her right hand and ear. Three years later, she was struck in a crosswalk when a car ran a traffic light. Again she was in grave condition and again she fought back to health. Sophie and her family traveled from Sydney, Australia, to visit Winter, the dolphin who inspired her through terrible tragedy.



ZOE

Zoe was diagnosed with neuroblastoma at birth and at the age of four was told all treatments had failed. Her family, based in Switzerland, asked her to choose anything in the world she would like to do. She asked to visit Winter. While in Clearwater, her health deteriorated and doctors told the family she was unlikely to make it to the weekend when CMA would open for visitors after being closed for the filming of *Dolphin Tale 2*. Filming was shut down and Zoe got to have her last wish, shortly after which she passed away at All Children's Hospital in St. Petersburg.



IN MEMORY OF ZOE,
OCT. 28, 2008 – OCT. 23, 2013

COMMUNITY

As part of the outreach to the community, CMA Education staff collaborated with other institutions including academia, school districts, governments, and conservation groups specializing in various aspects of science education and communication.

HIGHLIGHTS INCLUDE:

UNIVERSITY OF SOUTH FLORIDA, SAINT PETERSBURG CAMPUS – COLLEGE OF MARINE SCIENCE

CMA partnered to sponsor and operate the 2012 National Ocean Sciences Bowl regional competition, the Spoonbill Bowl. Twelve teams of high school students competed in this academic bowl, which is judged by professionals from the field, including Clearwater Marine Aquarium staff and volunteers.

PINELLAS ACADEMY OF MATH AND SCIENCES

CMA provided STEM-based extracurricular programming during the Pinellas County spring break and continues to provide support by judging art contests, participating in school festivals, and donating educational items.

LARGO HIGH SCHOOL'S EXCEL MAGNET PROGRAM

CMA provided a career shadowing program for 29 students to receive a full tour of the aquarium, shadow a marine specialist during a boating excursion, and participate in a question and answer session with representatives from each department.

CLEARWATER AUDUBON SOCIETY

Society's "Explorer" program educated members about the mission of CMA. In addition, members of the Clearwater Audubon Society served as special guest narrators for the Aquarium's Breakfast with the Birds eco-boat tour program.



Dolphin Tale 2



On the evening filming wrapped of *Dolphin Tale,* Clearwater Marine Aquarium received a stranding call for another baby dolphin. On a beach less than ten miles from where Winter was rescued, a dolphin calf was found weak and dehydrated, trying to nurse from her dead mother. She was transported to CMA and her journey of rehabilitation along with the other residents of CMA is the story of *Dolphin Tale 2,* the first-ever sequel to a true story. CMA joined Alcon Entertainment, the producers of Academy Award winning *The Blind Side,* and Warner Brothers to create another heartfelt and dramatic account of our real-life mission.

The original cast including Morgan Freeman, Harry Connick, Jr., Ashley Judd and Kris Kristofferson returned for filming in late 2013 and the film will be released September 2014.

PEOPLE

EXECUTIVE TEAM

David Yates – Chief Executive Officer
Frank Dame – Executive Vice President and Chief Operating Officer
Bruce Veghte – Chief Financial Officer
Lee Behensky – Chief Development Officer
Kirsten Fisher – Vice President, Marketing and Advertising
Mike Hurst – Vice President, Zoological Care and Operations
Dawn De Santis – Vice President of HR and Guest Relations

BOARD OF DIRECTORS

John L. Draheim, Chairman
Carlen Petersen, Vice Chairman
Andy Burwell, Treasurer
Rosemary Longenecker, Secretary
Frank Chivas, Executive Committee Member
Frank Hibbard, Executive Committee Member
Rowland Milam, Executive Committee Member
Thomas R. Orr, Immediate Past Chairman

Brian J. Aungst, Jr.
Philip Beauchamp
Sue Clark
Stephen R. Fowler, AIA
Meredith Gaunce
Linda Griffin-Keliher, Esq
Nathan Hightower, Esq
Brent Howie
Stephen Kisner
Melissa L. Seixas
Michael Sosslau

STAFF

ACCOUNTING
Don Dewsnap: Director of Accounting
Jennifer Gilbert: Accounting Assistant
Nancy Gillespie: Staff Accountant
Bridget Kuester: Senior Staff Accountant

AQUATICS
Donnie Seeders: Sr. Water Quality Technician
Don Stansell: Manager of Aquatics & Water Quality

DEVELOPMENT
Tamara Baureis: Development Assistant
Ivy Carrasquillo: Special Events Manager
Laura Palmisano: Donor Relations Officer

EDUCATION
Lisa Oliver: Director of Education
Kerry Sanchez: Education Coordinator
Anastasia Steinbrunner: Supervisor of Education Programs

FACILITIES
Phillip Bennett: Facilities Manager
Richard Burkett: Facilities
Joseph Florio: Facilities
James Gaye: Facilities
Dirk Mazzei: Facilities
Brad Philips: Facilities Supervisor
Vic Tavares: Facilities Team Lead

FOOD SERVICE
Ray Vereb: Food Service Manager

GUESTS RELATIONS
Ann Clark: Director of Ticketing & Reservations Systems
Georgia Gallucci: Ticketing Associate
Maddie Hightower: Director of Guest Experience
Terry Hoffer: Reservations Team Lead
Chad Laughhunn: Guest Operations Supervisor
Brittany Lyp: Hospitality Supervisor
Kristy Maxwell: Ticketing Supervisor
Jen Sharlow: Mascot Team Lead
Erica St. Charles: Guest Operations Team Lead

HUMAN RESOURCES
David Kinne: Training & Development Specialist
Eve Ventimiglia: Volunteer Coordinator

MARINE DEPARTMENT
George T. Schott: Lead Captain/Manager Vessel Programs

MARINE MAMMALS
Robin Bates: Supervisor of Marine Mammals
Donna Beckett: Associate Marine Mammal Trainer
Tiffany Blake: Senior Marine Mammal Trainer
Hada Herring: Assistant Stranding Coordinator
Kelly Martin: Director of Marine Mammals
Heather Statz: Marine Mammal Trainer
Abby Stone: Senior Marine Mammal Trainer
Talia Tremont: Marine Mammal Trainer
Juliana Wendt: Senior Marine Mammal Trainer
John Widick: Marine Mammal Trainer
Susan Young: Senior Marine Mammal Trainer
Camelle Zodrow: Senior Marine Mammal Trainer

MARKETING
Ellen Annis: Internet Specialist
Jacqueline Candelaria: Orlando Field Representative
Jen Carlisle: Director of Tourism Marketing
Eden Kruse: Online Marketing Assistant
Maria Matlack: SEO/SEM Specialist
Tracy Philbeck: Graphic Designer
Tyler Rowland: Senior Art Director

PUBLIC RELATIONS
Michael Atwell: Community Relations Coordinator
Amy Binder: Director of Public Relations & Media

RETAIL
Alic Bandy: Online/Warehouse Operations Retail Specialist
Haley Cook: Retail Team Lead
James England: Warehouse Supervisor
Pam Hyzynski: Buyer/Merchandise Manager
Brent Knouff: Retail Sales Manager
John Wagner: Online/Warehouse Operations Manager
Janice Wood: Director of Retail Sales

SEA TURTLES
Mike Anderson: Supervisor of Sea Turtles & Aquatic Biology
Adrienne Cardwell: Manager of Sea Turtles & Aquatic Biology
Cassie Edelman: Biologist
Cassie Seebart: Associate Biologist

VIDEO
Joe Malo: Video Productions Manager

VOLUNTEERS

AVERAGE VOLUNTEER HOURS IN 2013

ADMINISTRATIVE	2,336
ANIMAL CARE	46,436
DIVE	8,280
GUEST RELATIONS	9,620
EDUCATION	6,240
RETAIL	5,824
INTERNS	45,000
JUNIORS	13,090
SEA TURTLE NESTING	15,684
STRANDING	5,733
TOTAL HOURS	158,243

REGISTERED VOLUNTEERS:

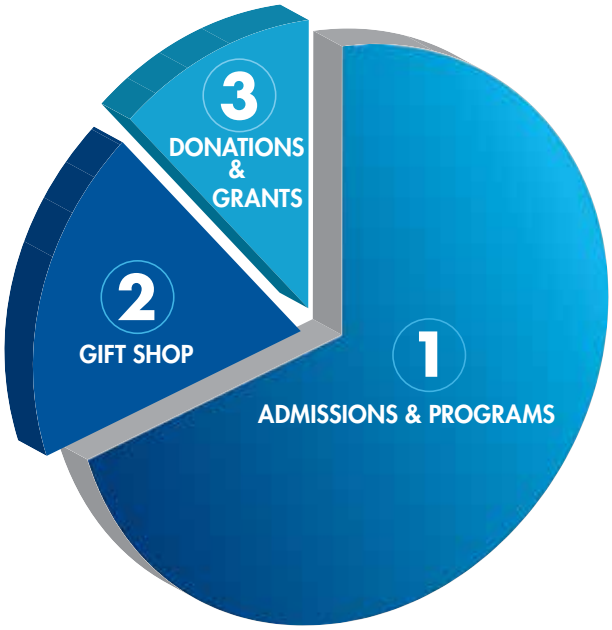
ADMINISTRATIVE	10
ANIMAL CARE	180
DIVE	150
GUEST RELATIONS	60
EDUCATION	35
RETAIL	30
INTERNS	120
JUNIORS	95
SEA TURTLE NESTING	250
STRANDING	75
TOTAL	1,005



VOLUNTEER OF THE YEAR: JEFF BRUNELLE

"I would have to say I am touched by all the hands-on experiences and learning opportunities I am given with all of the animals at CMA. Not only for the residents, but all of the animals that CMA works with to rehabilitate and hopefully release. As soon as I retired from the military, I went to the next available Volunteer Orientation. CMA has helped me in my recovery, seeing what the resident animals have been able to overcome with the help of CMA. I would encourage anyone interested to go for it!"

2013 REVENUE: $14,456,314



ADMISSIONS & PROGRAMS (1)
10,148,613

GIFT SHOP (2)
2,659,998

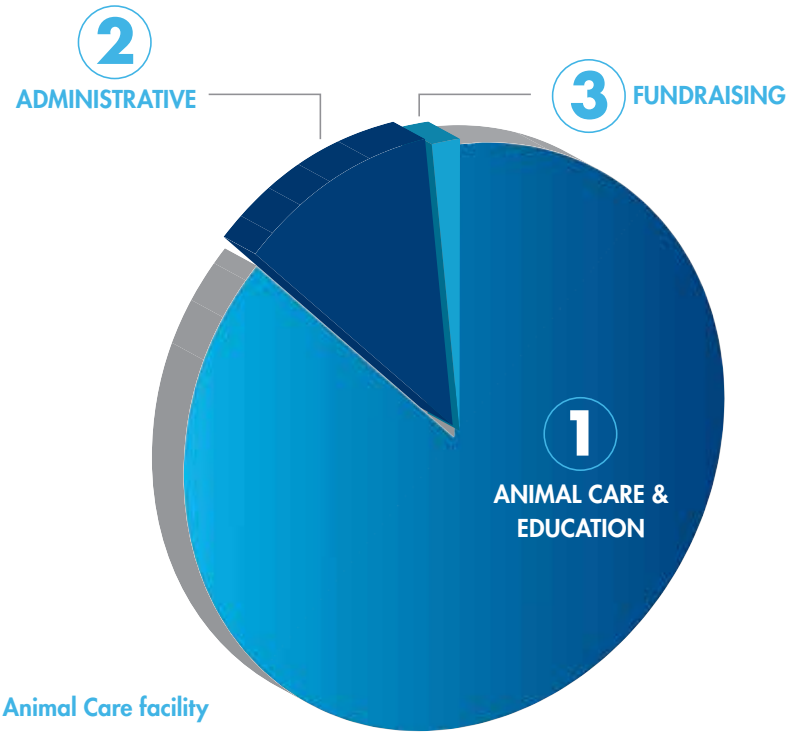
DONATIONS & GRANTS (3)
1,647,703

2013 EXPENSES: $12,026,076*

ANIMAL CARE & EDUCATION (1)
10,460,776

ADMINISTRATIVE (2)
1,396,714

FUNDRAISING (3)
168,586



*Excess Revenue applied to the R.O. Jacobson Education & Animal Care facility

CORPORATE DONORS

bright house NETWORKS

Bay Star RESTAURANT GROUP.com

Bay News 9

Clearwater Threshers

RiverFlow

Sandpearl Resort Clearwater Beach

Dimmitt

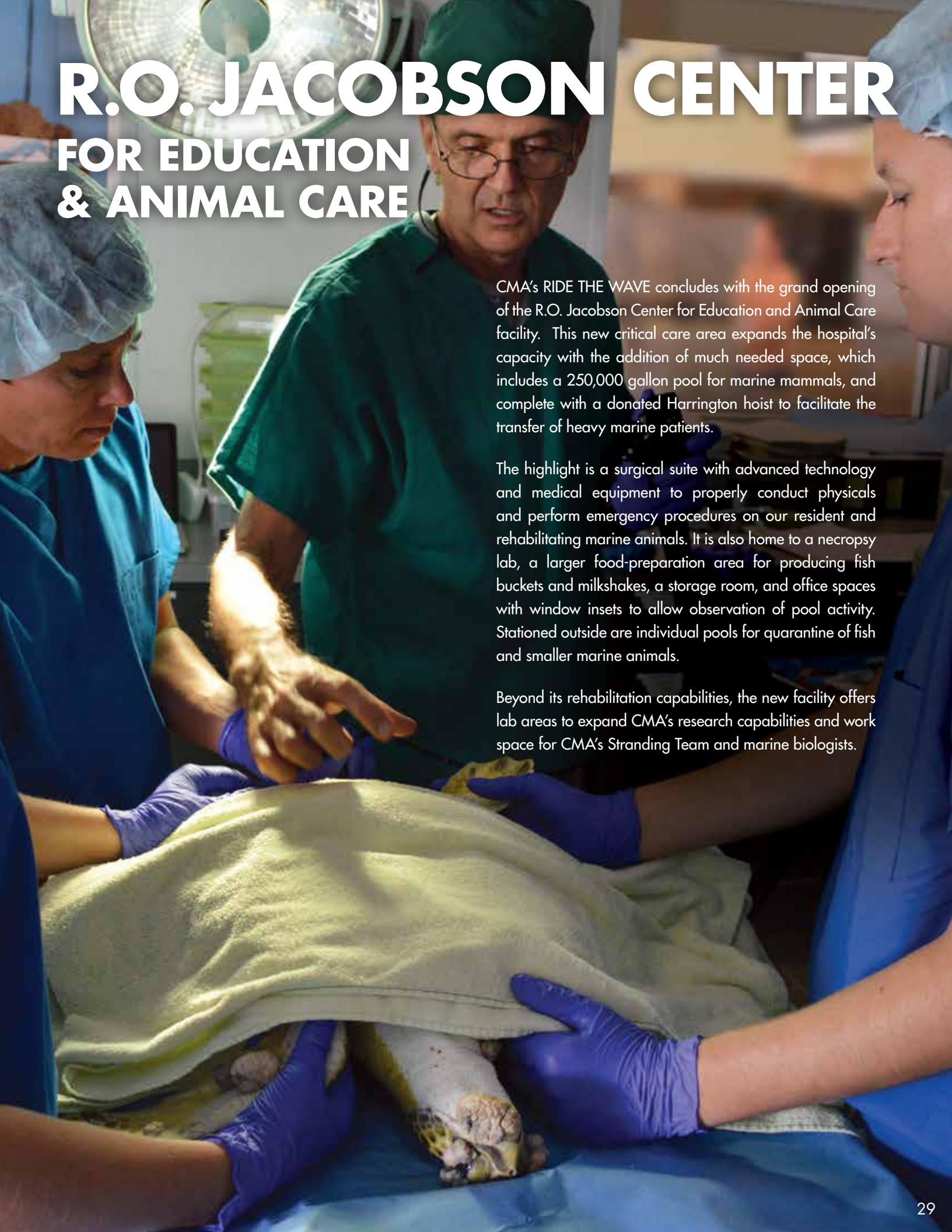
Nature's Food Patch Market & Café

Duke Energy

Ivy Group Consultants, Inc. Building Sciences • Forensic Architecture

Custom Tails Jewelry

R.O. JACOBSON CENTER FOR EDUCATION & ANIMAL CARE



CMA's RIDE THE WAVE concludes with the grand opening of the R.O. Jacobson Center for Education and Animal Care facility. This new critical care area expands the hospital's capacity with the addition of much needed space, which includes a 250,000 gallon pool for marine mammals, and complete with a donated Harrington hoist to facilitate the transfer of heavy marine patients.

The highlight is a surgical suite with advanced technology and medical equipment to properly conduct physicals and perform emergency procedures on our resident and rehabilitating marine animals. It is also home to a necropsy lab, a larger food-preparation area for producing fish buckets and milkshakes, a storage room, and office spaces with window insets to allow observation of pool activity. Stationed outside are individual pools for quarantine of fish and smaller marine animals.

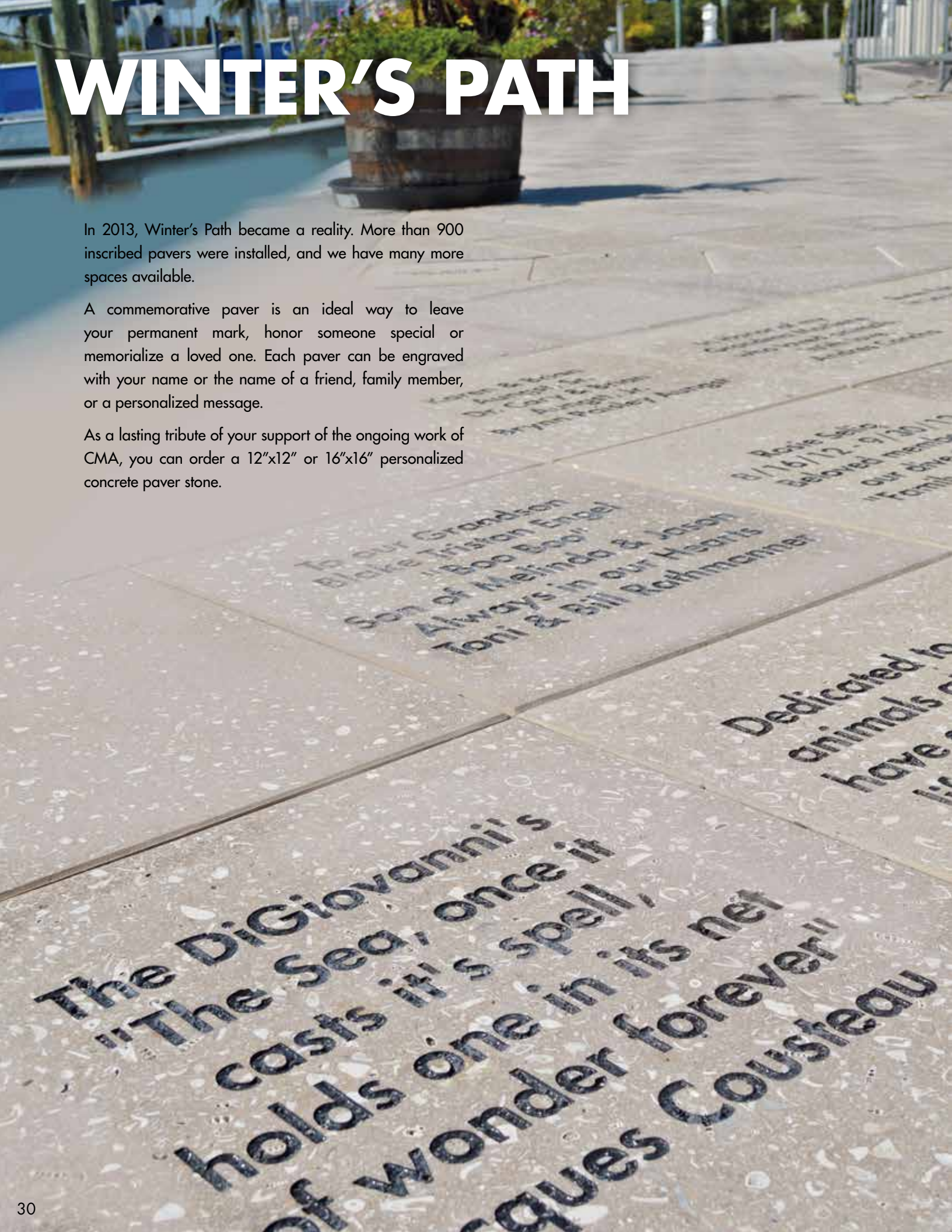
Beyond its rehabilitation capabilities, the new facility offers lab areas to expand CMA's research capabilities and work space for CMA's Stranding Team and marine biologists.

WINTER'S PATH

In 2013, Winter's Path became a reality. More than 900 inscribed pavers were installed, and we have many more spaces available.

A commemorative paver is an ideal way to leave your permanent mark, honor someone special or memorialize a loved one. Each paver can be engraved with your name or the name of a friend, family member, or a personalized message.

As a lasting tribute of your support of the ongoing work of CMA, you can order a 12"x12" or 16"x16" personalized concrete paver stone.



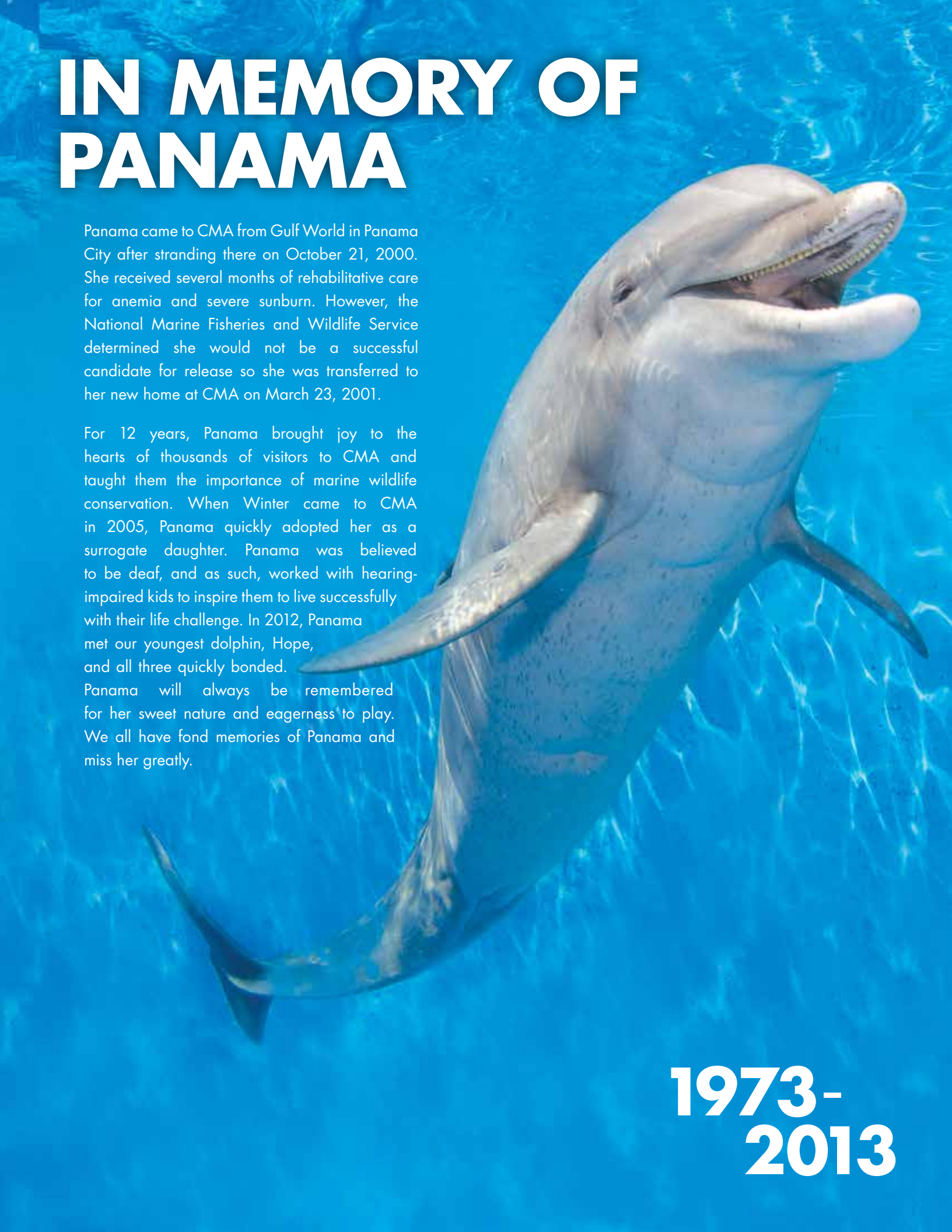
CLEARWATER'S DOLPHINS



Clearwater's Dolphins is a collection of 6-foot-tall fiberglass dolphins, individually designed by a local artist and sponsored by an area business. These were created by the Clearwater Regional Chamber of Commerce, Clearwater Marine Aquarium and the City of Clearwater in celebration of the Republican National Convention which was held in Tampa in August, 2012.

CMA purchased our dolphin statue with grant money from the Publix Foundation and local artist and CMA stranding volunteer Elizabeth Bonert designed and painted the artwork. "As I brainstormed on the design of the dolphin, I knew I wanted it to be personal, and something that encompasses everything that has been, is, and will be representative of Clearwater Marine Aquarium."

IN MEMORY OF PANAMA



Panama came to CMA from Gulf World in Panama City after stranding there on October 21, 2000. She received several months of rehabilitative care for anemia and severe sunburn. However, the National Marine Fisheries and Wildlife Service determined she would not be a successful candidate for release so she was transferred to her new home at CMA on March 23, 2001.

For 12 years, Panama brought joy to the hearts of thousands of visitors to CMA and taught them the importance of marine wildlife conservation. When Winter came to CMA in 2005, Panama quickly adopted her as a surrogate daughter. Panama was believed to be deaf, and as such, worked with hearing-impaired kids to inspire them to live successfully with their life challenge. In 2012, Panama met our youngest dolphin, Hope, and all three quickly bonded. Panama will always be remembered for her sweet nature and eagerness to play. We all have fond memories of Panama and miss her greatly.

1973-2013